

WINERY EXHIBITORS / BANGKOK WINE EXPO 2019

Dear Sirs,

Here comes the great opportunity to become our valuable exhibitor at the Bangkok Wine Expo 2019, organized for the benefit of the Thai Sommeliers Fund.

The event will take place on

Friday, 22 February 2019, at Bangkok Marriott Marquis Queen's Park, Grand Ballroom.

Bangkok Wine Expo 2019 offers a wonderful opportunity for wine producers and traders to present their products to Thai wine importers, distributors, food & beverage managers, sommeliers, specialist media and wine connoisseurs, exchange their knowledge and discuss business opportunities with the Thai decision makers.

This exclusive event aims at expanding the wine market in Thailand and broadening the knowledge of Thai sommeliers and wine experts by introducing to them a wide selection of quality wines from around the world. Throughout the event, three specialist sessions will be conducted as following:

9.00 – 11.00 am. Master Class for Sommeliers

An exclusive seminar for top sommeliers from 5 stars hotels and fine dining restaurants from all over Thailand, including wine tastings and discussions with winery representatives/owners, exchange knowledge about wine character, history and region.

01.00 – 05.00 pm. Trade Session for importers, distributors, F&B managers and journalists

Specialized wine tasting and discussion about business opportunities in Thailand as well as nearby markets. This will be a great opportunity for establishing new business relationships and enhance existing contacts.

06.00 – 10.00 pm. Open for public: Wine Tasting and Auction in support of the Thai Sommelier Fund

Up to 300 people are expected to visit this event, including the country's top sommeliers, press and media (TV, magazines and newspaper), celebrities and wine importers from Thailand and nearby countries.

With a strong passion of improving the general knowledge about wine in Thailand and supporting the Thai Sommelier Fund, the event will be organized on a non-profit basis. From the proceeds of the event two Thai sommeliers will be awarded to visit wineries abroad in order to enhance their wine knowledge and experience.

As our valuable exhibitor, your company banner and the appreciation of your kind support will be shown and mentioned throughout the event. You are also warmly invited to provide your company logo for advertising in the event program.

Hereby, I truly appreciate your consideration of joining Bangkok Wine Expo 2019. Please kindly confirm your participation by November 15, 2018.

For more information, please contact me via email: napaphan.ruengrod@gmail.com

Best regards,

Napaphan Ruengrod
Bangkok Wine Expo President

REGISTRATION PACKAGE

MAIN SPONSOR: registration fee 50,000THB, we supply:

- 3.60 sq.m. of booth size
- Exhibitor booth sign for your company
- Company listing in tasting program
- Logo as a main sponsor on the ticket
- Logo as a main sponsor on the stage
- Logo as a main sponsor at the hall entrance
- Advertisement and PR media, magazine, newspaper as a main sponsor of the event
- Sommelier, taking care of your booth and promote your wines.

As a main sponsor, we are also kindly request you to support the winery visit for one Thai sommelier.

EXHIBITOR: registration fee 25,000THB, we supply:

- 1.80 sq.m. of booth size
- Exhibitor booth sign for your company
- Company listing in tasting program
- Logo on the ticket
- Logo on the stage
- Logo at the hall entrance
- Advertisement and PR media, magazine, newspaper
- Sommelier, taking care of your booth and promote your wines.

Please kindly confirm your participation by November 15, 2018 by submitting the response form via email: napaphan.ruengrod@gmail.com

REGISTRATION FEE PAYMENT

Payment can be made either in 50% deposit or full payment in Thai Baht currency by fund transfer within November 15, 2018.

Bank: Kasikorn Bank PCL, Ratchadapisek Road Branch

Account Name: Napaphan 2010 Co. Ltd

Account No: 089-2-89349-9

SWIFT code: KASITHBKXXX

Address Head Office 335 Soi Rangsit-Nakornnayok 50, Thanyaburee, Patumtanee 12130

Please send a payment slip via email: napaphan.ruengrod@gmail.com

WINERY EXHIBITOR RESPONSE FORM

**Registration
Package**

MAIN SPONSOR

EXIHIBITOR

Winery Name:

Address:

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Contact Number:

Email:

Contact Person:

Contact Number:

Email:

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